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ISBN: 0-671-51057-6. The Billion-Dollar Molecule is a book by journalist Barry Werth about the founding and early research efforts of the American biotechnology company Vertex Pharmaceuticals, which was founded in 1989 by Joshua Boger and was among the first biotechnology companies to adopt an explicit strategy of rational drug design as opposed to techniques based on combinatorial chemistry .

The Billion-Dollar Molecule - Wikipedia

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The billion-dollar molecule : one company's quest for the perfect drug by Werth, Barry. Publication date 1995 Topics

The billion-dollar molecule : one company's quest for the ...

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The Billion Dollar Molecule : Barry Werth : Simon & Schuster : One Company's Quest for the Perfect Drug : 1995-3-1 : 464 : USD 17.00 : Paperback ISBN: 9780671510572

The Billion Dollar Molecule :

Reviewed in the United States on 29 December 2015. Verified Purchase. Chronicling the rise of Vertex, one of the first companies to dabble in rational drug design, the Billion Dollar Molecule follows the brilliant Josh Boger as he attempts to become the next Merck.

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The Billion Dollar Molecule by Werth, Barry

The Billion-Dollar Molecule Genre : _Business & Economics Release Date : _2013-08-20 Description : Join journalist Barry Werth as he pulls back the curtain on Vertex, a start-up pharmaceutical company, and witness firsthand the intense drama being played out in the pioneering and hugely profitable field of drug research.

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